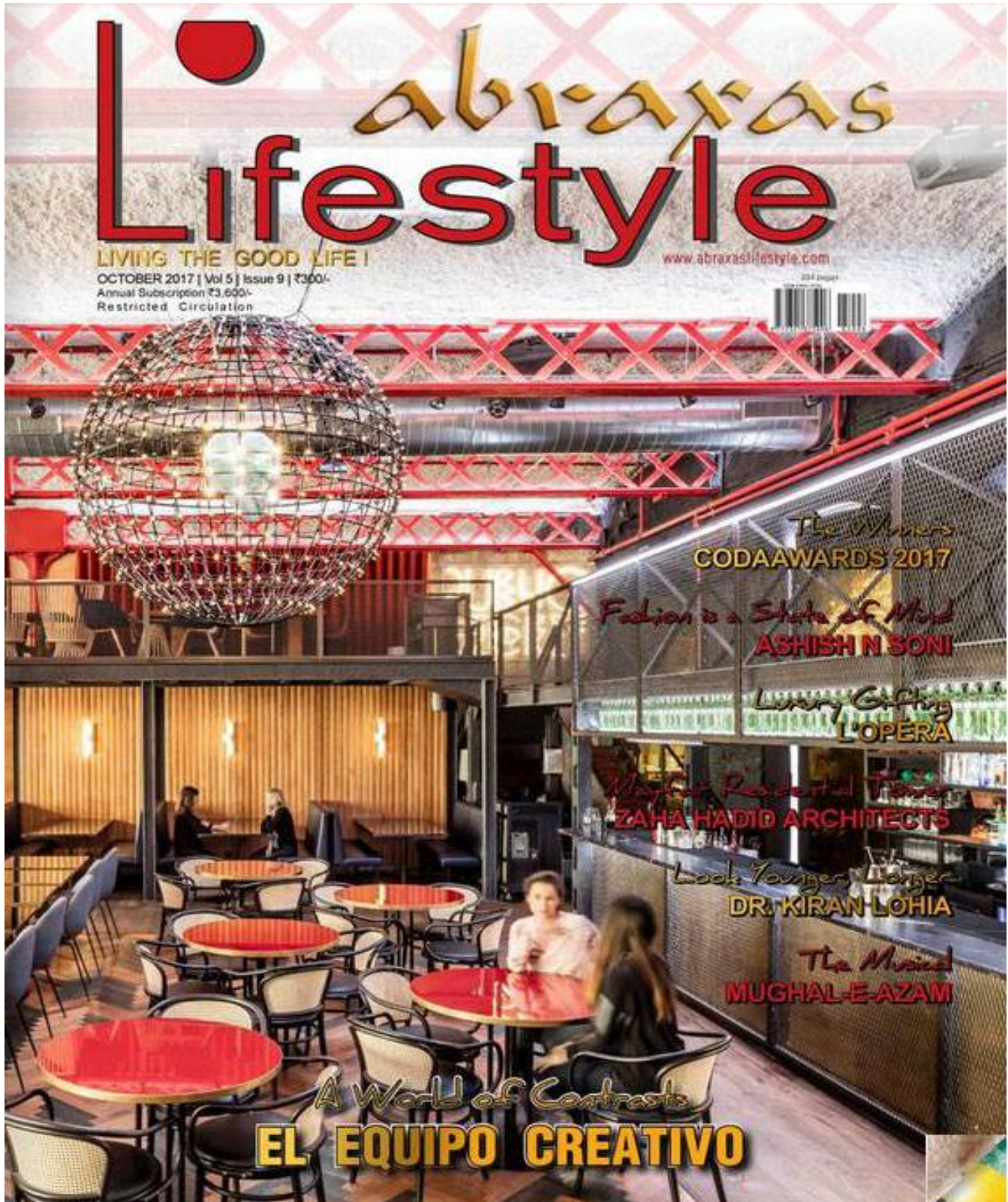


ABRAXAS LIFESTYLE

DATE: OCTOBER 2017

APPEARED: ALL ACROSS INDIA



ABRAXAS LIFESTYLE

New Products
MARKET BUZZ
 A Glance At Some Of The New Products Launched

PLÜSCH LAUNCHES +STAGE BY POGGENPOHL IN INDIA

Plüsch recently brought Poggenpohl's +STAGE design into the Indian market. The German kitchen-design house's new range is replete with multi-functional models that stand apart through their focus on innovation and quality. +STAGE is a unique work of design innovation and notable for being light, flexible, yet strong. The highly functional theme units are equipped with slide-in hinged doors, designated as 'pocket doors'. +STAGE can be easily integrated into a tall unit line and thus blends harmoniously into both kitchen and living areas, it may also be visually accentuated as a stand-alone unit. The functions of +STAGE can be individually defined and grouped together by means of specially developed equipment features. The +STAGE unit by Poggenpohl is exclusively available at all Plüsch showrooms in Mumbai, Delhi, Bengaluru and Hyderabad.

In developing +STAGE, Poggenpohl deliberately focuses on contemporary living, concentrating on all that is essential and valuable within home life. Activities formerly carried out in different areas are grouped together within a compact space of 120 cm wide, creating an elegant setting. +STAGE lets you give your unit an individual theme. The unit also blends perfectly into existing architecture through a standard depth, four possible heights and a choice of all available fronts. With +STAGE, the emphasis is on complete design freedom, allowing creation of a highly functional piece of furniture with unique theme worlds. For a distinctive, unmistakable ambience focused entirely on individual requirements. When the slide-in doors (pocket doors) disappear into the side walls, an interior arrangement unsurpassed in its uniqueness comes into view. Specially developed equipment elements can be stylishly and functionally combined, resulting in themes defined by personal choice of the elements. Poggenpohl offers the complete theme packages of bar, office, breakfast, wardrobe, kitchen and tea as a design basis.

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