# THE INSIDE TRACK



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# It Products

### Faber Launches Built- In Oven



FFIL is India's leading kitchen appliances manufacturer with Swiss and Italian parentage for "Franke" and "Faber" brands respectively. Franke Faber India Limited is part of 2.5 billion USD Franke Artemis Group, Faber's high performance and low priced built-in ovens are designed to give your kitchen a stylish and modern look. They fit seamlessly into your kitchen cabinets and can even be installed at eye level, thereby making your baking process hassle-free, easy and safe.

The smart range of our built-in Ovens has sensor touch control, TFT electronic Display with large capacity and a soft-opening system. Cool touch glass door, removable inner glass, large viewing window, side rack support and enamelled interiors for easy cleaning amplifies whole of the look and ease of our built-in ovens, furthermore. The Black glass finish with metallic bar handle and 3 layers door plate makes them even more exquisite

Its temperature ranges from 60-250 C and the gross capacity of 83 litres is an added bonus/ boon. For more convenience and relief, the Faber built -in Ovens are bestowed with Memory and Reminder functions, automatic On / Off program, a digital clock with automatic cut-off timer, speed cook and a cooling system as well.

Contact www.faberindia.com

## Fine Crockery From Ficus Fine Living



Ficus Fine Living, specialized in providing luxurious furniture and home décor, have introduced an assortment of Porcelain crockery. The latest collection has a range of crockery ranging from tea and coffee mugs and saucers to dainty snack plates and dip dishes, all artistically designed in soft Scandinavian colours.

The Classic dinner set in the collection features contemporary designs and it complements any occasion with a touch of elegancy. The mix and match collection has beautiful European Chickadee birds, black birds and robins are crafted with sophistication. The Crockery Collection comprises

of Tea Cups and Saucers, Coffee Mugs, dainty snack plates with dip dishes will definitely ensure that your guest's and you truly Dine in Style and Opulence!

Speaking of the Crockery, Charu Tewari, CEO, Ficus Fine Living says, "Whether it is tea party. garden soiree, weddings, or even a corporate event, porcelain crockery collection is much treasured. Dove grey, sky blue, aquamarine and soft lime green present a more modern feel and mixed crockery colors display antique style. Our exclusive collection is the perfect blend of elegance with practicality."

Contact www.ficusliving.com

#### Plüsch Presents The German Aesthetic Jalis Sofas

Plüsch brings you the German brand COR's supposition by Jalis. Designers Mark Jehs and Jurgen Laub put their ideas together and have come up with the smart sofa design – the Jalis soft sofas by COR. Jalis, taken from Arabic, translates to "relaxed communication". These Oriental style sofas are made for any space and any situation, from casual lounging to formal entertaining. The Jalis collection by COR is available at all Plüsch showrooms in Delhi, Bengaluru, Mumbai and Hyderabad.

The flattering softness of the surface (finishes in lacquer, veneer or solid wood) is a pleasant side

upholstered sofas, chairs and beds include fine fabrics and high-quality leather taken from the overall COR collection. The fine fabric provides support and style, and when the light hits it in a certain way you'll appreciate a pattern of threedimensional fine embroidery. The deep seats, cushy backrests and copious cushions deliver comfort and a contemporary signature style that transforms any room into a social hotspot.

"Jalis always gives the impression of a few loose cushions lying together, either on the matching pedestal or an elegant chrome frame" - Jens & Laub.

Contact: www.pluschliving.com



### MagniStretch Mattress From Magniflex

Magniflex, Italy's largest and mo innovative mattress company has unveiled MagniStretch, an advanced pain relieving mattress for the back & neck. MagniStretch reduces back and neck pain, revitalizes discs during sleep due to an improved blood flow. MagniStretch uses the

pressure exerted by the body to gently stretch the back and spinal column. This subtle traction gradually increases space between the vertebrae which improves blood circulation and alleviates back pain. The Magniflex mattress is proven to dissipate pressure points and muscular contractions.

MagniStretch is also equipped with memoform. Magniflex's proprietary foam that is pressure sensitive, as opposed to heat sensitive, and contours to the body for long lasting support The mattress cover is made from breathable, natural Viscose and



Outlast fabric, a temperature regulating material developed by NASA.

A micro-pierced, highly breathable band along the exterior maintains the breathability and cleanliness of the mattress. The MagniStretch mattress line is OEKO-TEX Standard 100 certified and 100% made in Italy

Contact

www.magniflexindia.com